

Tech for Good Offline Challenge 2: Let the world know about crowd funding

You have already gained your **Crowd Funder** badge by completing the online challenge – well done! You were introduced in that challenge to the different ways that crowd funding works, with lots of people giving a little money each towards a project leading to good things happening. You learned about crowd funded ideas and projects, funding for individuals, animals, events and good causes, and how books and films can be published and produced with support from lots of people all working together.

Your offline challenge is to find a way of letting the world know about crowd funding – not everyone knows that it happens and that they can help! So you can choose a method of letting people know more about the examples of crowd funding that you have learned about, and explain how to get involved.

Your step-by-step guide

- Think about how you would like to let people know about crowd funding – it could be a document (a brochure, leaflet or poster), a video, podcast, presentation or animation.
- If your school is involved in the BBC School Report, you could produce a news report on crowd funding as part of that!
- When you have decided what you would like to produce, think about the information you want to include in it. There are lots of different ways that crowd funding can happen, as you learned in the online challenge. You could do a small piece of each, or just focus on one.
- If you decide to create a video, you could include a role play of an interview with someone who has been successful in crowd funding. This could also work with a news report or a podcast! You will have to write the script for this, so you can get creative with the online challenge materials and think about what it would feel like for someone who managed to get lots of people supporting their project, good cause, book or film.
- You could also make a how2 similar to the ones we provide for you! It could be 'How2 crowd fund your own idea' or something like that. Or just a 'Guide to Crowd Funding' for those who aren't familiar with it.
- Be as creative as you like! And let us know about your creative ideas for this challenge – we would love to hear from you.

