Cyber Safety Challenge 2: Pass the message on – keep your digital footprint clean!

You have already gained your **Digital Footprint** badge by completing the online challenge – well done! You were introduced in that challenge to what a digital footprint is, how it can last forever, and how it is built up from all your online activity, including websites you visit, and social media you engage with.

Your offline challenge is to create a multimedia presentation, where you can use images, video, animations or presentation software, to explain to others what a digital footprint is and how it is built up over time through everything that someone does online.

Your step-by-step guide

- Multimedia just means using more than one form of medium to get a message across. So you could shoot a short **video**, you could do an **animation** using still images of plasticine characters (an animated footprint would work well!), you could do a **news bulletin** (perhaps as part of the BBC School Report) or more simply a **presentation** that has lots of **images** and **animated** slide changes in it.

- Your audience is going to be friends and family members who might never had heard of digital footprints before. So you need to think about the best way to convey this very important information.

- We have provided a folder with images for you to use, including the social media icons we used in the online challenge. Hopefully those will inspire you about what you need to include in your presentation. We have also provided you with the images of the cookies, so you can perhaps explain those too!

- We have a **How2 be inspired to create a multimedia presentation** to help you with this. But importantly we want you to be creative! So do your best to come up with the most interesting and engaging method you can of passing on this information so that everyone who sees your presentation will understand and (importantly) remember to be careful with their digital footprint.

- So be creative!!